



SAfAIDS

Southern Africa
HIV and AIDS Information
Dissemination Service

In Africa, traditional sayings and images are used to convey important messages to people. Often they are used in the form of a story.

SAfAIDS official logo metaphorically captures the essence of information dissemination in Africa. The logo contains the image of two figures; one male and one female, around an African cooking pot. Food, which is essential for health and well being of a community has been collected and is being prepared. Around the pot, the figures stand- talking, stirring, sharing ideas and exchanging stories- while the food cooks.

Information, such as that on HIV prevention, care, treatment and support becomes knowledge in a similar manner. Individuals gather bits of information. They analyse and prepare it. They season it with their experiences and mix it in a pot of knowledge. High quality information, like nutritious food can improve the health and well-being of individuals and communities. It builds on knowledge and helps communities to develop and grow.

HIV and AIDS Information: the Power to make a Difference