



HEALTH ECONOMICS WORKSHOP

From Theory to Practice:
*Informing Practitioners about
Economics and the HIV/AIDS Epidemic*

11 - 15 October 2010



HEARD will host a **Health Economics Workshop** in **October 2010**.

The aim of this workshop is to provide participants with the skills and understanding of the contributions that health economics can bring to resource planning, allocation and evaluation in the health care sector. The application of concepts will be directed toward understanding and interpreting the HIV/AIDS epidemic in Southern and Eastern Africa.

This workshop is aimed at those health service staff who seek to understand how and why economics is applied to health care. This will enable participants to think through some basic health policy issues in an economic framework.

*The programme will be of value to:
health sector planners, managers and administrators from
government, the private sector, special interest groups and non-
government organisations*

COURSE DETAILS

Duration: 5 days
Dates: 11 – 15 October 2010
Venue: Durban, South Africa
Cost: R10 000* per delegate
Closing Date: Registration closes 15 September 2010

Note:

1. *We can accommodate a maximum of 20 delegates and therefore early registration is advised to secure attendance*
2. *Although closing date is 15 September, bookings will close when 20 applications have been received.*
3. **The cost is all inclusive, covering full tuition costs, all airport transfers, accommodation and all meals for the complete duration of the course. Excludes flight costs.*

LEARNING OBJECTIVES

- Give participants an understanding of the conceptual basis of economics
- Enable participants to converse in the language of economics
- Examine practical examples of the application of key concepts of economics
- Give participants an awareness of the strengths and weaknesses of economics
- Understand the key organisational impacts of ill health and its amelioration equity in health care and economics
- Understand the theoretical underpinnings of economic evaluation
- Appreciate the value of the techniques of economic evaluation
- Examine applications of the various techniques

About the Co-ordinator & Presenter

Prof Jeff Gow specialises in the economics of health generally and HIV/AIDS in particular. He holds a position at the University of Southern Queensland, Toowoomba, Australia. His links with HEARD go back to 2000 when he spent a year in Durban as Acting Director of the organisation.

REGISTRATION

1. Please complete the attached registration form
2. Arrange payment – see registration form for bank details.
3. Return completed registration form, together with proof of payment to velma@iburst.co.za, by **15 September 2010**.
4. After submission delegates will receive confirmation.

*The course is being
offered by:*

HEARD | www.heard.org.za

HEARD conducts applied research and runs development interventions aimed at mobilising evidence for impact in health and HIV in the SADC and east Africa region. HEARD has been situated since 1998 at the University of KwaZulu-Natal in Durban, South Africa and collaborates with a range of institutional and individual partners spanning the globe.

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